

iPartner™ Products Suite

Coperon Technologies combines software and lighting expertise to provide lighting manufacturers with a robust lighting solution which is totally independent. This means that Coperon customers have the benefits of built-in “lighting intelligent” structure and functionality with total freedom: to manage data within their own data structures, to create an unlimited number of guided search patterns and to provide data to third parties in whatever “standard” or platform is requested.

iPartner Product Suite™ : Empowers your Catalog Data

iPartner Data Manager™

“Effective lighting content management with Data Manager™

Data Manager™ provides marketing managers with a powerful tool that addresses the fundamental problems associated with catalog content management.

- Maintain catalog content in different languages based on a preset lighting terms dictionary
- Pre-configure content entry templates for your catalog items
- Benefit from embedded lighting-specific rules, reducing chances for entry error
- Share your content with remote colleagues for review or knowledge sharing
- Set security controls to allow or restrict access to content, based on user roles and responsibilities
- Configure your own workflow for routing your products through your information lifecycle management process
- Publish your catalog content to the web, your intranet, CD-Rom or paper catalog
- Import content from other data sources, like ERPs, to enrich your catalog and avoid item re-entry

iPartner Product Expert™

“Lighting Intelligent” search engines with Product Expert™

Product Expert™ brings a cutting-edge lighting intelligent search engine, based on Coperon’s exclusive dynamic parametric search technology.

- Configure your search and refine progressively to get the most appropriate result
- Design unlimited visual searches to guide your user to the required product
- Compare products head-to-head from a list of results
- Propose alternative products based on Product Expert™ recommendation engine
- Integrate photometric calculation tools and generate photometric diagrams
- Print dynamically generated product specification sheets

iPartner Catalog Analyst™

“All the knowledge about your customers’ online behavior that you ever wanted to know” with Catalog Analyst™

Catalog Analyst™ is an integrated real-time web catalog analysis software designed specifically for Coperon’s Product Expert™ search engine and e-catalog.

- Get real feedback about visitor behavior 24 hours per day, 7 days per week
- Quickly drill-down and analyze the customers’ browsing and navigation habits
- Benefit from an extensive set of out-of-the-box in-depth analytical reports
- Perform ad-hoc queries to fetch stored data, and create your own customized reports

Key Benefits

- Centralize your data in one unique repository, personalized with your business rules, data structure, workflow and multi-language glossary
- Harness your comprehensive product knowledge to allow each customer to find the appropriate product including the complex relationships among products, accessories and related documentation
- Provide various search patterns like guided browsing of products or powerful parametric search, when required
- Accelerate time to market with easy and fast product updates and the possibility to produce interactive CD-Rom catalogs