

iPartner Data Manager™

Commercial Papers

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iPartner, a Solution To Your Problem

How many times were you looking for pieces of information across your internal departments to finally realize that no one got it complete? How many times did you realize, unluckily too late, that the produced paper catalogs contained some errors?

As the world moves unavoidably into the global electronic marketplace, companies digitize their catalog content generation and storage to handle the increasing number of products' variety, complexity and attributes...

A lighting product is composed of different sets of information, detained and maintained by different departments with different concerns. But how to consolidate all the information in one location to make it consistent and available any time needed?

Like other manufacturers, lighting companies share the same challenge: the main objective is their distributors and customers by communicating to them up-to-date product information. On the other hand, lighting experts, architects, distributors and electrical installers, each one depending on his specific needs, became more demanding for an easier access to a unique place where they can get access to all the information.

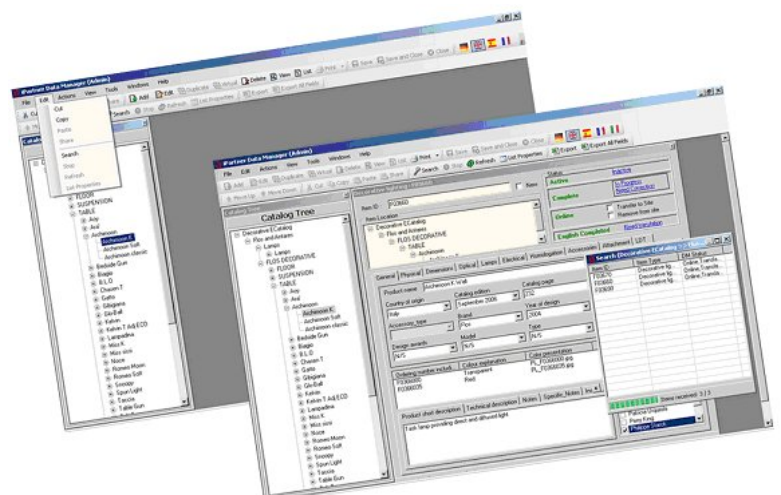
Aware of these concerns and knowing the requirements of the Industry, Coperon developed a solution that answers the concerns of the Lighting companies and their clients. The product suite manages the complete product information cycle, from the first moment a product reference is created till it has been published over the Internet.

iPartner Data Manager™

Coperon iPartner Data Manager™ was designed for the Lighting industry. Whether you are a manufacturer or a distributor of multiple brands, the Data Manager manages, personalizes and communicates complex product information to your demanding variety of customers.

iPartner Data Manager™ was designed to serve as:

- A **unique data** repository for all lighting fixtures info;
- A collaboration platform that channels product information completion through a **systematic** review and validation process;
- A **centralized source** for product information to be exploited by any type of media, like online catalog, DVD, PDF, paper catalog, etc.
- An **integrated platform** that can push your product information to Coperon online search engine, **iPartner Product Expert™**



Features & Benefits

Seamlessly integrated with other products from the iPartner Products Suite™, iPartner Data Manager™ helps collaborative groups to create and publish structured catalog content, across an entire enterprise community of users.

iPartner Data Manager™ solution provides sophisticated system management functionalities, yet easy to use, to ensure security and regular monitoring of product content and update while respecting standard navigation and user interface.

Global benefits

Some of the achieved benefits are the following:

- A **multi-lingual centralized** corporate products database.
- **Up-to-date** and **controlled** products data, permanently maintained to reflect the latest products changes.
- **Secured** and **monitored** access of users to product data according to their specific profiles.
- **Practical** set of tools and functions providing a **simplified** and **efficient** way for product maintenance.
- **Seamless Integration** to other third party application like ERPs, to bring in products data into the existing catalog structure and avoid double entry.
- Part of your “*going green*” initiative by setting a **paperless environment**: you'll be doing your bit for the environment!

Key features in brief

By offering simplicity, iPartner Data Manager™ enables you to focus on your business requirements rather than technological means...

- **Product Authoring** helps controlling item creation and/or update according to pre-defined lighting products properties, lamps, accessories including all related attachments such as product images, LDT, PDF, etc.
- **Workflow** monitors product circulation between authors having different profiles or roles (authors, reviewer or publisher) from creation to final product validation.
- **Catalog Tree** reflects the actual structure of the paper catalog for an easier identification of the products with their related accessories.
- **Multi-Language**: each user is free to choose one of many available user interface languages. An Interactive and dynamic translation of the properties is supported by a dictionary of standard lighting terms.
- **Dictionary** provides values in different languages for standard lighting terms, reducing the risks of errors during data entry.
- **Users Registration & Authorization** provides flexible user profiling and access control to menus and options.
- **Audit Trail** monitors the activity of each user for control and administration purposes.
- **Export** exchanges information with other applications in different data format.

Why Coperon Technologies®

Coperon Technologies® designed a complete catalog management solution, iPartner Products Suite™, to cater to the lighting & electrical manufacturers and distributors needs.

iPartner Products Suite™ assists in managing and communicating all types of product information, allowing manufacturers guide their catalog users to the right products that suit best their application requirements.

Customers' trust...

Several years of experience and real life implementations led Coperon Technologies® to earn the trust of large lighting and electrical companies and to position itself among other international providers of online catalog management solutions...

For more information about Coperon, visit our website at www.coperon.com

Perhaps you've heard the trendy new catch phrases such as "eco-chic" or "green is the new black" which refer to the popularity of innovative, earth-friendly products but all the benefits of this "going green" wave requires serious steps to take.

Coperon Technologies® came to the decision of making this choice easier and support the paperless effort by developing the right software solutions to reach that end...

