

# WOULD YOU LIKE TO PUSH EASILY YOUR PRODUCT KNOWLEDGE ONLINE?

The high technological content of Le Perroquet position this original system at the top of the iCuzzini lighting engineering range. Le Perroquet is available with four different sizes of the spotlight-body to permit the greatest personalisation and application flexibility. The ideal applications for this system range from spaces such as shops, public spaces, offices, etc.

**Search results:**  
 Internal Lighting  
 Mains voltage spotlights  
 Le Perroquet spot  
 48 products  
 12 new products

**Product type:**  
 Lamp categories  
 Insulation class  
 Place of use  
 Mounting location  
 Aiming  
 Downlight symmetry  
 Luminous distribution  
 Emergency  
 IP rating  
 Beam spread

**Artemide website screenshot:**  
 Talo catamarano  
 Neil Poulton  
 Luminaires for linear fluorescent lamps T 16. Electronic ballast. Structure in painted extruded aluminium. Light sources included (3000° K)  
 Max height (mm): 1600  
 Max width (mm): 185  
 Max length (mm): 1205  
 IP 20

| Code     | Lamp Description | Length (mm) | Weight (kg) | Control Gear Type           | Emergency |
|----------|------------------|-------------|-------------|-----------------------------|-----------|
| 0610010A | 2 x T16 39w G5   | 905         | 3,8         | Electronico dimmerabile DSI |           |
| 0610020A | 2 x T16 39w G5   | 905         | 3,8         | Electronico dimmerabile DSI |           |
| 0601010A | 2 x T16 39w G5   | 905         | 3,8         | Electronico                 |           |
| 0601020A | 2 x T16 39w G5   | 905         | 3,8         | Electronico                 |           |

## iPartner™ Products Suite

Manufacturers and distributors today are faced with an overwhelming challenge in managing their product data. With limited resources, they are required to maintain complex databases with technical data, photographs, drawings and an array of related documents, some of which are stored in ERP and other enterprise software.

Using their databases, they must create updated web, CD-ROM and other electronic catalogs for their own use, plus provide their data to resellers, often in other data structures, formats and standards. Even consumers expect tools which allow them to find appropriate products and relevant documentation for their projects, forcing them to provide multiple browsing and search patterns for the same catalog.

Until now, these challenges were approached by adopting ad-hoc solutions from web agencies, in-house programmers or standard plug-ins from software vendors. None of these approaches is able to provide a comprehensive long term solution.

Coperon Technologies combines software and catalog management expertise to provide manufacturers with a robust solution which is totally independent. This means that Coperon customers have the benefits of built-in "catalog intelligent" structure and functionality with total freedom: to manage data within their own data structures, to create an unlimited number of guided search patterns and to provide data to third parties in whatever "standard" or platform is requested.

## Key Benefits

- Centralize your data in one unique repository, personalized with your business rules, data structure, workflow and multi-language glossary
- Harness your comprehensive product knowledge to allow each customer to find the appropriate product including the complex relationships among products, accessories and related documentation
- Provide various search patterns like guided browsing of products or powerful parametric search, when required
- Accelerate time to market with easy and fast product updates and the possibility to produce interactive CD-Rom catalogs



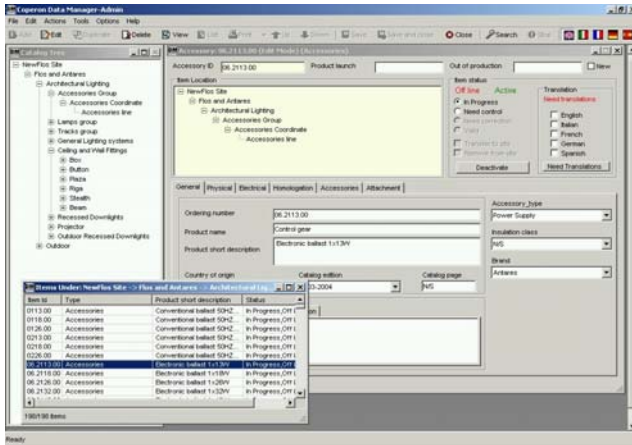
**Coperon Technologies Ltd**  
 19 Cavendish Square  
 London W1A2AW  
 United Kingdom  
 T: +44 20 8144 2759  
 F: +44 870 138 2800  
[info@coperon.com](mailto:info@coperon.com)  
[www.coperon.com](http://www.coperon.com)



## iPartner Product Suite™ : Empowers your Catalog Data

### iPartner Data Manager™

“Effective content management with Data Manager™”

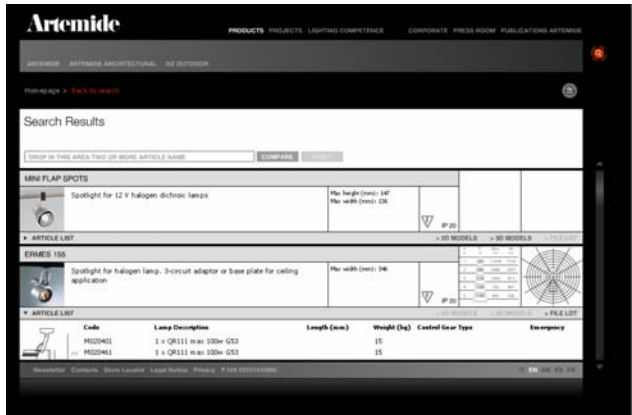


Data Manager™ provides marketing managers with a powerful tool that addresses the fundamental problems associated with catalog content management.

- Maintain catalog content in different languages
- Pre-configure content entry templates for your catalog items
- Share your content with remote colleagues for review or knowledge sharing
- Set security controls to allow or restrict access to content, based on user roles and responsibilities
- Configure your own workflow for routing your products through your information lifecycle management process
- Publish your catalog content to the web, your intranet, CD-Rom or paper catalog
- Import content from other data sources, like ERPs, to enrich your catalog and avoid item re-entry

### iPartner Product Expert™

“Catalog Intelligent” search engines with Product Expert™

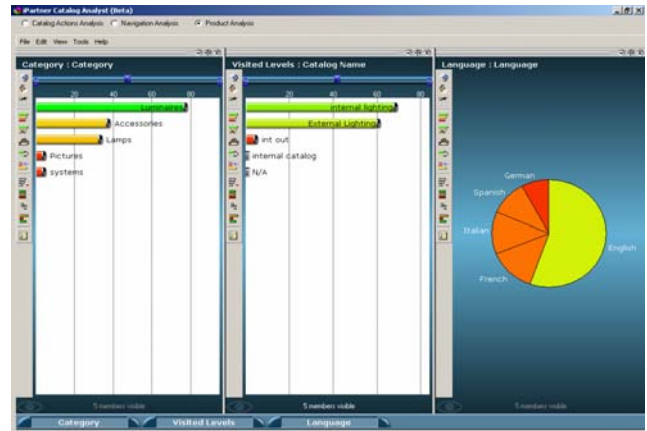


Product Expert™ brings a cutting-edge intelligent search engine, based on Coperon’s exclusive dynamic parametric search technology.

- Configure your search and refine progressively to get the most appropriate result
- Design unlimited visual searches to guide your user to the required product
- Compare products head-to-head from a list of results
- Propose alternative products based on Product Expert™ recommendation engine
- Print dynamically generated product specification sheets

### iPartner Catalog Analyst™

“All the knowledge about your customers’ online behavior that you ever wanted to know” with Catalog Analyst™



Catalog Analyst™ is an integrated real-time web catalog analysis software designed specifically for Coperon’s Product Expert™ search engine and e-catalog.

- Get real feedback about visitor behavior 24 hours per day, 7 days per week
- Quickly drill-down and analyze the customers’ browsing and navigation habits
- Benefit from an extensive set of out-of-the-box in-depth analytical reports
- Perform ad-hoc queries to fetch stored data, and create your own customized reports